

CIGNA Medicare Services

producer update



October 6, 2011

Say 'yes' to CIGNA Medicare Rx[®] (PDP) and the convenience of CIGNA Home Delivery Pharmacy

Say 'yes' to convenience

Your clients' prescription drugs are critical to their health; we make it easier to get them.

Taking prescription medications as prescribed is essential to good health. CIGNA Home Delivery Pharmacy is a convenient and reliable way to get them – on time, every time – so your customers never run out.

Once customers decide to switch, it's easy. We'll contact their doctor and request a 90-day supply of their prescriptions with refills, so they don't run out of medication or have to rush to the pharmacy again.

Through CIGNA Home Delivery Pharmacy, your customers will receive:

- **Free and quick delivery** of all their prescriptions
- **Refill reminders** to help ensure they don't miss a dose
- The same **FDA-approved** medications as retail pharmacies
- **Confidential**, tamper-resistant packaging

Say 'yes' to assistance

Speak live to a Pharmacist anytime – day or night.

Just like the pharmacy your clients use today, we have licensed pharmacists who can answer all of their questions and put them at ease. Our pharmacists are available around the clock and are ready to check prescriptions against known allergies, health conditions and any other medications customers may be taking.

Say 'yes' to savings

Your customers could pay less for their prescriptions.

Let's say they're paying a \$30 copay today for a monthly medication. That adds up to \$90 for three months. With CIGNA Home Delivery Pharmacy, they could pay only \$75 for three months – that's a savings of 17%. We even offer help finding medication alternatives that fit your customers' budget. All they have to do is ask.

Say 'good-bye' to:

- The hassle of getting to and from the pharmacy
- High gas expenses
- Traveling in bad weather
- Waiting in lines

[Click here](#) for more information on CIGNA Home Delivery Pharmacy or call (877) 252-6907.

Mail-order pharmacies associated with improved diabetes drug adherence

Endocrine Today

August 29, 2011

<http://www.endocrinetoday.com/pda.aspx?rid=87027>

Say 'yes' to ordering your 2012 enrollment materials

Medicare Annual Enrollment is October 15th – December 7th, be prepared to meet your customers' needs by ordering your 2012 CIGNA Medicare Rx® (PDP) materials today!

2012 is projected to be one of CIGNA's best growth years, so order your 2012 CIGNA Medicare Rx (PDP) Plan Enrollment Materials today!

Order now through the CIGNA Medicare Services® Marketing & Fulfillment Portal: <http://custompoint.rrd.com/cignamedicare>. At the login screen, enter your CIGNA Agent ID in the User ID field and your CIGNA Password in the password field.

Please note: Enrollment material orders can only be placed online; phone orders will not be accepted.

Agents and brokers must hold a valid license in any state in which they market or sell CIGNA Medicare products and must successfully complete CIGNA's certification requirements prior to marketing or selling any CIGNA Medicare product. CIGNA will not pay commissions to agents or brokers who are not properly licensed and certified on the sale date.

Say 'yes' to CIGNA Medicare certification

2012 CIGNA Medicare Producer Training and Certification is still available at: <https://producertraining.cigna.com>

For questions on training, contact the CIGNA University Help Desk at (866) 228-1920 between 8am – 8pm EST, Monday through Friday, or send an email to CIGNAuniversity@gpworldwide.com.

If you have trouble viewing the graphics in this email, please see the [web page version](#).

To unsubscribe from future CIGNA Medicare Services Producer Updates, please [click here](#).

Medicare has neither reviewed nor endorsed this information.

For Producer Use Only. Distribution to consumers, other insurers, or any other person or company is strictly prohibited.

"CIGNA Medicare Services" and the "Tree of Life" logo are registered service marks of CIGNA Intellectual Property, Inc., licensed for use by CIGNA Corporation and its operating subsidiaries. These products and services are offered by operating subsidiaries Connecticut General Life Insurance Company and CIGNA HealthCare of Arizona, Inc., and not by CIGNA Corporation. Connecticut General Life Insurance Company is a Medicare approved Part D sponsor. CIGNA HealthCare of Arizona, Inc. is a Medicare Advantage organization with a Medicare contract.

CIGNA Medicare Services, Attn: Producer Medicare Sales, 900 Cottage Grove Rd, Hartford, CT 06152

851502